



URUS Cookie Notice

1 Purpose and Scope

URUS Group LP and its family of direct and indirect subsidiaries and affiliates (**URUS, we, us, or our**) uses cookies and similar technologies on our websites, mobile applications, customer portals, and online services (our "Sites").

This Cookie Notice ("Notice") is intended to satisfy applicable privacy and electronic communication laws, including the EU General Data Protection Regulation (GDPR), the Irish ePrivacy Regulations, guidance issued by the Irish Data Protection Commission ("DPC") regarding cookies and other tracking technologies, the California Consumer Privacy Act (2018), as amended, and other state, provincial, federal and governmental statutory acts and laws and other laws that may apply in the jurisdictions where we operate.

Where local law provides additional rights or protections, we will comply with those requirements through supplemental notices or local procedures.

2 What Are Cookies?

Cookies are small text files placed on a user's device when visiting a website. Cookies allow websites to function properly, remember preferences, improve user experience, analyze traffic, and support certain marketing activities.

We may also use similar technologies including:

- Pixels;
- Web beacons;
- Tracking tags;
- Software Development Kits (SDKs);
- Local storage technologies;
- Session replay technologies;
- Device identifiers.

For purposes of this Notice, these technologies are collectively referred to as "cookies."

3 Categories of Cookies We May Use

Category and Description	Examples	Typical Legal Basis
Strictly Necessary Cookies These cookies are necessary for the operation of our Sites and cannot be switched off through our preference center.	These are cookies that: • Maintain security; • Enable authentication; • Remember privacy preferences; • Facilitate login sessions; • Support load balancing; • Provide fraud prevention capabilities	Legitimate interest and provision of requested services. Because these cookies are essential to deliver the service requested by the user, consent is generally not required under applicable law.
Functional Cookies These cookies improve user experience by remembering settings and preferences.	These are cookies that include: • Language preferences; • Geographic preferences; • Accessibility settings; • User interface customizations; • Saved preferences	Your consent
Analytics Cookies These cookies help us understand how you and other visitors interact with our Sites, and help us improve our Sites and services.	Examples of providers may include: • Google Analytics; • Microsoft Clarity; • Adobe Analytics; • Similar analytics platforms	Your consent
Performance Cookies These cookies help us evaluate the effectiveness and reliability of our Sites.	These cookies perform: • Error monitoring; • Site performance analysis; • Service optimization; • User experience measurements	Your consent
Advertising and Targeting Cookies These cookies may be used to improve our communications to you and may collect information regarding browsing behavior across multiple websites.	These cookies may be used to: • Deliver relevant advertisements; • Measure marketing effectiveness; • Limit repeated advertising; • Create audience segments; • Support remarketing activities Examples of providers may include: • LinkedIn Insight Tag; • Google Ads; • Meta Pixel; • Other advertising platforms	Your consent
Social Media Cookies Social media platforms may place cookies when users interact with social sharing features or embedded content. These companies may combine information collected through cookies with other information they possess about the user.	Examples of such platforms include: • LinkedIn; • Facebook; • X; • YouTube; • Vimeo	Your consent

4 Cookie Consent

Except for strictly necessary cookies, we will not place cookies or similar technologies on your device unless we have obtained your consent.

When you first visit our Sites, you will be presented with a cookie banner allowing you to:

- Accept all cookies;
- Reject non-essential cookies;
- Customize cookie preferences;
- Withdraw previously provided consent.

5 How We Obtain Consent

We seek consent through our cookie preference center. Consent must be:

- Freely given;
- Specific;
- Informed;
- Unambiguous;
- Capable of being withdrawn at any time.

Users are not required to accept non-essential cookies in order to access our Sites unless a particular cookie is genuinely necessary to provide a requested service.

6 Managing Cookie Preferences

You may modify your preferences at any time by:

- Clicking the "Cookie Settings" link on our Sites;
- Updating your browser settings;
- Clearing existing cookies;

Withdrawal of consent will not affect processing that occurred before consent was withdrawn.

7 Third-Party Cookies

Some cookies may be placed by third parties. Examples may include:

- Cloud service providers;
- Analytics providers;
- Advertising providers;
- Social media platforms;
- Video hosting services.

Third-party providers may process information according to their own privacy notices.

The Company does not control third-party privacy practices and encourages users to review third-party privacy policies before interacting with third-party services.

8 Information Collected Through Cookies

Depending on the cookie utilized, information collected may include:

- IP addresses;
- Device identifiers;
- Browser information;
- Operating system information;
- Session identifiers;
- Pages visited;
- Site interaction information;
- Geographic region;
- Language preferences;
- Marketing response information.

Some information collected through cookies may constitute personal data under applicable law.

9 International Transfers

Information collected through cookies may be transferred outside the United States, European Economic Area ("EEA"), the United Kingdom, Switzerland, or the country from which it was collected.

Where required, we implement appropriate safeguards, including:

- Standard Contractual Clauses;
- Adequacy decisions;
- Other lawful transfer mechanisms.

Further information regarding international transfers is available in our [Privacy Notice](#).

10 Retention Periods

Cookies may remain on a device for different periods of time. Session cookies expire automatically when the browser is closed. Persistent cookies remain on a device for a specified period or until deleted. Retention periods vary depending on the cookie and its purpose.

11 Do Not Track and Browser Controls

Our Sites may not currently respond to all browser-based "Do Not Track" signals because no universally accepted standard exists.

Users may nevertheless exercise control over cookies using:

- Browser privacy settings;
- Cookie preference controls;
- Device settings;
- Advertising industry opt-out tools.

12 Changes to This Cookie Notice

We may update this Cookie Notice periodically to reflect:

- Changes in our use of cookies;
- Changes in technology;
- Changes in law;
- Regulatory guidance;
- Business operations.

Updated versions will be posted on this page along with the revised effective date.

13 Contact Us

You may submit questions regarding this Notice or our use of cookies by contacting us at:

URUS Group LP
2323 Crossroads Drive, Suite 500
Madison, Wisconsin 53718 USA
Attn: Data Protection and Privacy Officer
Phone: +1 608-509-9632
Email: Privacy@urus.org

We may need to verify your identity before responding. We will respond within the timeframe required by applicable law. If we cannot fulfill your request, we will explain the reason where legally permitted.

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